

# Christine Gong

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## LINKS

[LinkedIn](#)

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## WORK EXPERIENCE

- Mar 2022 — Jun 2022      New Media Account Operation Specialist, Beijing ARTVERSE Technology Co.,Ltd      Beijing
- Planned, filmed, and edited short metaverse-related videos for TikTok, Rednote and Zhihu using Adobe Premiere Pro and Davinci Resolve, generating 300K+ total views and improving user engagement, increasing follower base by 220%+ within three months.
  - Edited promotional TVC videos for digital collections, achieving over 1M+ views across social media platforms and supporting brand awareness for NFT launches.
  - Supported early-stage development of the ARTVERSE metaverse film screening platform through content onboarding, creator coordination, and film licensing negotiations.
- Jan 2022 — Mar 2022      Promotional Video Editor, News Technologies Company (Branch of CCTV Kehua)      Beijing
- Edited promotion videos for Beijing 2022 Winter Olympics.
- May 2021 — Dec 2021      Film Editor, Shanghai Shan Lin Feng Huo Culture Communication Co., Ltd.      Shanghai
- Filmed interviews with real-life subjects and produced transcripts, dailies and notes into a research package for director Yan Zhou's feature film *Katrina in the Street*.
  - Edited 30-minute and 45-minute cuts of the anti-drug public service film *Before the Summer* using Adobe Premiere Pro, DaVinci Resolve, and After Effects, coordinating with a post-production vendor to complete online finishing and final deliverables.
  - Edited a 1-minute trailer for *Before the Summer* that aired during Suzhou Broadcasting & Television's "6/26 Anti-Drug Day" program, reaching 1,000+ on-site attendees and 20,000+ livestream viewers with 5,000+ engagements including likes, shares, and comments.
  - Served as Editor and Script Supervisor for one episode of Baidu's promotional series: *Life Opening Season: Baidu School Season x Peiyu Wang*, earning 1M+ views and 10,000+ engagements including likes, shares and comments across major platforms in China.
- Feb 2021 — May 2021      Production Assistant (Marketing & Publicity), Beijing Straw Dog Culture Media Co., Ltd.      Beijing
- Coordinated Zoom meetings between the core creative team and festival contacts for the feature film *As Day Comes and Goes*, including the New York Chinese Film Festival and the Taipei Film Festival, supporting festival submissions.
  - Supported Zoom partner calls with Hong Kong-Asia Film Financing Forum and Shanghai Moi Culture Company, documenting decisions and action items and coordinating next steps.

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## EDUCATION

- Dec 2026      Master of Fine Arts (MFA), Film & Television Production, University of Southern California, School of Cinematic Arts      Los Angeles
- Jul 2023      Bachelor of Fine Arts (BFA), Filmmaking, Xi'an Jiaotong-Liverpool University, School of Film and Television Arts      Suzhou

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## SKILLS

Avid Media Composer	Unreal Engine
Adobe Premiere Pro	Maya
Adobe Photoshop	Dragonframe
Adobe After Effects	Oxberry
Davinci Resolve	Mandarin
Final Cut Pro	French
Protocols	Spanish